As the COVID-19 pandemic has reshaped the world as we know it, Silicon Valley-based executive and author Arnobio Morelix has been thinking ahead to what the world in the decades post-pandemic will look like -- and how tech companies can navigate it.

It is our honor today to **welcome Morelix as a new Advisory Board Member for the business angel Minority association (baMa).** Morelix is Startup Genome's Chief Innovation Officer and author of the upcoming book [The Great Reboot](#), which examines post-pandemic economies, the unintended consequences of technology, and how we should think about the next 20 years of innovation.

"Arnobio is a leading global voice about the intersection of tech and policy, and adds game changing value with his extensive experience advising public and private organizations in over 35 countries," **baMa CEO Maria Maso said.** *"Arnobio's work is required reading for founders and tech companies navigating the post-pandemic world of tech and society. His unique expertise and insights help us create a more level playing field for minority investors and entrepreneurs. We are thrilled to welcome him to our board."*

Morelix also serves roles as Chief Data Scientist at *Inc.* Magazine and as a contributing data science expert with Stanford University's Latino Entrepreneurship Initiative. His work and analysis have been featured widely in publications including the *New York Times*, *The Economist*, the *Wall Street Journal*, and many others. Additionally, he's been a frequent public speaker at major places and events including South By Southwest, the Federal Reserve Bank, and the OECD.

"baMa provides incredible resources to early-stage minority investors and startups, and I am thrilled to join baMa's Advisory Board. I look forward to working together to equip investors and startups with the tools they need to thrive in the decades to come."

Morelix's upcoming book *The Great Reboot* is hosting a [pre-publication campaign](#) through September 3, where you can pre-order the book and have a part in the publishing process. You can connect with him via [LinkedIn](#) or [Twitter](#).